

# Allen County SPCA



Friday, October 20, 2017 • Grand Wayne Convention Center • Fort Wayne, IN

## Sponsorship Levels

### BEST IN SHOW \$6,000

*(only one available)*

- Logo and mention in television advertising (Value: \$20,000)
- Logo on Growl at the Moon website, including logo and link to your company's website (Value: \$2,500)
- Mention in radio advertising (Value: \$6,000)
- Ability to showcase your products inside the event area
- Mention in press releases
- Sponsor-provided signage displayed in venue
- Live announcements at the event
- Logo on event program
- Sponsor name on two tables
- 16 event tickets

### TOP DOG \$3,000

- Logo and mention in television advertising (Value: \$20,000)
- Mention in radio advertising (Value: \$6,000)
- Mention in press releases
- Sponsor-provided signage displayed in venue
- Logo on Growl at the Moon website, including logo and link to your company's web site (Value: \$2,500)
- Logo on event program
- Sponsor name on one table
- 8 event tickets

### CAT'S MEOW \$1,500

- Logo on Growl at the Moon website, including logo and link to your company's web site (Value: \$2,500)
- Sponsor-provided signage displayed in venue
- Listing on event program
- Sponsor name on one table
- 8 event tickets

### TOP KITTEN \$500

- Listing on Growl at the Moon website and link to your company's website (Value: \$2,500)
- Listing on event program

### AUCTION ITEM (VALUED AT \$100 or more)

- Listing on Growl at the Moon website

Other sponsorship opportunities can be customized to fit your budget. Sponsorships are available on a first come, first served basis. Please contact us for sponsorship and ticket opportunities.

Visit [www.GrowlAtTheMoon.org](http://www.GrowlAtTheMoon.org) for more information.

Please return this form to: Kimi Eckman by faxing or mailing to the address below or email [kimi@allencountyspca.org](mailto:kimi@allencountyspca.org).  
Sponsors return this form along with required payment either credit card form or check made payable to Allen County SPCA.

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## 2017 Sponsor Form

Application is hereby made by the undersigned for participation and/or sponsorship at the 2017 Allen County SPCA Growl at the Moon to be held at the Grand Wayne Convention Center located at 120 West Jefferson Blvd., Fort Wayne, Indiana on October 20, 2017. The undersigned PARTICIPANT/SPONSOR certifies that the printed matter on this Participant/Sponsor Form and included in the contest rules constitutes the entire agreement between the ALLEN COUNTY SPCA and PARTICIPANT/SPONSOR and shall constitute a binding contract when this instrument is signed.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Description (advertising purposes) \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Mailing Address (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Please check all that apply:**

- Best In Show \$6,000
- Top Dog \$3,000
- Cat's Meow \$1,500
- Top Kitten \$500

- Auction Item *(description)* \_\_\_\_\_  
\_\_\_\_\_
- \_\_\_\_\_  
*(item value)* \_\_\_\_\_
- Other Amount \_\_\_\_\_

FOR OFFICE USE ONLY	
Date Rec'd	_____
Amount Paid	_____
Form of Pymt	_____
Date Rec'd	_____
_____ Approved and accepted by Allen County SPCA	

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## Credit Card Payment Authorization

Company Name \_\_\_\_\_

Name as Appearing on Card \_\_\_\_\_

Billing Address of Cardholder Account \_\_\_\_\_

\_\_\_\_\_

Telephone Number \_\_\_\_\_

Card Type (check one)  MasterCard  Visa  American Express      Amount to charge \_\_\_\_\_

Card Number \_\_\_\_\_ Security Code (3-digit) \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature of Cardholder \_\_\_\_\_

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